

PRESS RELEASE

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MONTPELLIER EVENTS, A KEY PLAYER IN MONTPELLIER'S STRONG ICCA 2024 RANKING PERFORMANCE

Montpellier has made a remarkable leap in the 2024 ICCA (International Congress and Convention Association) rankings, climbing from 11th to 5th place (Paris aside) among French destinations hosting the most international congresses. This outstanding performance confirms Montpellier's position as a leading destination for business tourism and international congresses.



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ICCA: the global benchmark for congress destinations

ICCA is the leading global organization in the field of congress tourism. Each year, it publishes an international ranking of destinations that host international association congresses meeting strict criteria.

Montpellier, a destination for the Future

A university city driven by innovation, Montpellier benefits from a top-tier scientific and economic ecosystem, with areas of excellence such as health, agronomy, environmental sciences, and digital technologies. Its accessibility, quality of life, high-performance facilities, and vibrant cultural scene make it an attractive choice for organizers of major national and international events.

Committed to ecological transition, Montpellier Métropole also stands out for its initiatives in soft mobility, carbon-neutral public buildings, and support for eco-friendly events.

Le Corum: at the heart of Montpellier's Event appeal

Located in the very center of the city, Le Corum-Congress centre plays a central role in Montpellier's attractiveness as a business tourism destination. It offers a privileged setting, ideal for combining productive meetings with the discovery of local cultural heritage.

The venue is equipped to host all types of events, with 3 auditoriums (ranging from 318 to 1,995 seats), more than 20 breakout rooms, and 6,000 m² of modular exhibition space.

In 2024, Le Corum hosted several major international events, contributing to Montpellier's strong performance in the ICCA rankings, including:

- **International Conference on Micro and Nano Engineering**
- **24th Tetrahedron Symposium**
- **Symposium "30 Years of Progress in Radar Altimetry"**
- **Vet Symposium Royal Canin 2024**
- **Altrad Group Convention 2025**
- **Association of Institutions for Tropical Veterinary Medicine (AITVM) Society for Tropical Veterinary Medicine (STVM) AITVM-STVM**
- **Annual Conference International Association for Forensic Psychotherapy**
- **12th Antibody Industrial Symposium**
- **European Second Language Association Eurosla**
- **Meeting of the International Society for Developmental Neuroscience ISDN**
- **International Consensus Summit for sleeve Gastrectomy**
- **European Society for Vector Ecology Conference – ESOVE,**

- **IHU immun4cure**

2025 is also a year full of highlights, with several past and upcoming international events, including:

- **International Conference on Multifunctional Hybrid and Nanomaterials - HYMA**, march
- **Vet Symposium Royal Canin 2025**, april
- **Altrad Group Convention 2026**, april
- **Negative Strand Virus Meeting – NSV**, june
- **Biennial Symposium of the International Eosinophil Society – IES**, july
- **International Congress IFAT**, august
- **European Society for Clinical Cell Analysis Conference – ESCCA**, september
- **Conference on Wind Energy and Wildlife Impacts – CWW**, september
- **Biennale Euro-Africa**, october
- **Rencontres du PEPR Forestt**, october
- **Green destinations**, october

Combining Sustainability and Bleisure*

ISO 20121 certified, the Corum is committed to an eco-responsible approach aimed at promoting more sustainable events. We work to minimize the environmental impact generated by hosting and organizing conferences and exhibitions.

Montpellier's strong performance in the ICCA 2024 rankings reinforces the "Sustainable Tourism 2030" strategy led by the Métropole. Jointly driven by Montpellier Events, the Convention Bureau, the Tourist Office, and local partners, this strategy aims to balance economic attractiveness, environmental responsibility, and quality of life, while showcasing Montpellier's heritage, culture, and tourism assets.

** Bleisure: a blend of "business" and "leisure," referring to the trend of combining professional travel with personal downtime.*

More About MONTPELLIER EVENTS:

MONTPELLIER EVENTS manages and operates, on behalf of Montpellier Méditerranée Métropole, two key venues: Le Corum – Congress Centre – Berlioz Opera, and the ZENITH SUD – Live Entertainment and Convention Hall.

With over thirty years of experience and a team of more than 50 professionals, these venues host more than 300 congresses, trade shows, events, and performances each year, attracting nearly 500,000 visitors and participants.

Boasting over 300 days of sunshine per year, Montpellier's southern Mediterranean location offers a setting that is both welcoming and professional, ideal for organizing all types of events.

Ranked 5th among French cities (excluding Paris) for hosting international congresses according to the 2024 ICCA rankings, the metropolis stands out for its economic vitality, hidden gems, cultural vibrancy, and high quality of life. Certified company



www.montpellier-events.com